



MITR Members will get a chance to win a grand vacation



A grand Vacation

**BUMPER PRIZE
FOR MITR MEMBERS**



Wrist Watch

**ASSURED GIFTS
FOR ALL ELIGIBLE
MITR MEMBERS**



Samsung Smartphone

**GIFT FOR DEALERS WHOSE MITR MEMBER
WILL WIN THE BUMPER PRIZE**

SCHEME DETAILS

1. Mitr Yatra is valid from 10th October, 2014 to 10th December, 2014.
2. Each lucky draw winner will get a 2D/2N vacation trip as per their choice in one of the following locations for 2 adults/2 children -
a. Agra, b. Ajmer, c. Guwahati, d. Haridwar, e. Hyderabad, f. Tirupati, g. Shirdi
3. Selection of winners will be done through a lucky draw at distributor level.
4. Tiscon dealers who have recorded sales of the winning Mitr members will get an assured gift.
5. Each eligible Mitr member will also get an assured gift.

TERMS & CONDITIONS

1. Only verified Mitr Members whose sales is recorded through Tisconline system at dealer counters will be eligible for this scheme.
2. At least 1 sales entry during the scheme period should be recorded in the Tisconline system for Mitr member to become eligible for the scheme.
3. Winning Mitr Members have to avail the trip between 1st January, 2015 to 31st March, 2015 and the MITR member will have to intimate Tata Tiscon 45 days prior to the date of journey.
4. All the expenses towards travel, accommodation, and fooding will be covered along with a daily allowance for local conveyance.
5. Gifts are not transferable.
6. No cash can be exchanged against gifts.
7. This scheme is over and above the regular loyalty points that Mitr members will earn.
8. For any clarification please call toll-free Mitr helpline number 1800 419 20001 (extn. 2).
9. The gifts shown in the picture are indicative. Actual color, model will vary depending on availability.
10. TATA Tiscon central marketing team reserves the right to change/cancel the scheme structure at any point without any notice.