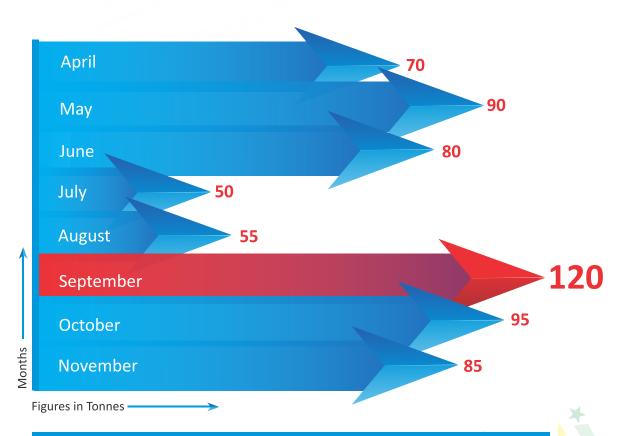


## SCHEME DETAILS

Tata Tiscon presents an opportunity to the dealer network to beat their best monthly lifting during the year (April to November, 13) with December 2013 lifting.

For example Dealer X lifts



Thus, highest monthly lifting during the year was in **September**.

Therefore to qualify, Dealer X has to lift more than 120 tonnes in the month of December, 2013 .

For verifying the best monthly lifting dealers can log on to www.atootrishtey.com for records of their previous performance.

At the end of the month, lifting data of all dealers will be scrutinized to adjudge the dealers who have qualified for the scheme.

A Lucky Draw will be conducted for all the qualifying dealers! 25 Mega Gifts will be given out to lucky winners. Assured gifts will be given to all dealers who qualify for the scheme.



**Assured Gifts for all dealers!** 



## TEC

- This scheme is not valid for dealers who have been appointed post April, 2013
- Scheme is valid till 31st December, 2013
- Lucky Draw will be conducted on 15th of January, 2014 for dealers who qualify for the scheme
- Assured gifts will be given out to all dealers who qualify for the scheme
- Pictures given in the communication are indicative, actual items
  may vary in terms of colour, model and specifications
- Any liability for paying taxes, as applicable(road tax, permits, etc),
  arising on account of the gifts/prizes rests solely with the winner
- Tata Tiscon reserves the right to change/modify/alter/withdraw the scheme at any point of time without prior notice
- Please note that all items are sourced from 3rd parties and Tata
  Tiscon will not be responsible for any manufacturing defect, quality
  failure, service failure and dispute that may arise in this regard
- In case of any dispute, decision of Tata Tiscon, Central Marketing
  Team will be final and binding

